Building STAR FACT SHEET

Building Star consists of a package of rebates and tax incentives to quickly put ***hundreds of thousands of*** people to work conducting energy efficient retrofits (i.e., improving the energy performance) of commercial and multi-family residential buildings. *Building STAR* would create or retain these jobs in one year for construction firms, the building trades, and manufacturers and distributors of building supplies, and more.

Building STAR also serves as a complement to the *Home Star* proposal, which is designed to provide incentives for energy efficient upgrades for the single-family residential market.

The *Building STAR* rebates would cover approximately 30 percent of the cost of installing energy efficient products and/or providing energy efficiency-related services (e.g., energy audits) during 2010 and are largely based on proven, existing state-level utility and other rebate programs. And, *Building STAR* contains performance-based as well as technology-specific tax incentives that will help create jobs on a large scale by driving major-scale efficiency retrofits.

Building Star would:

- **Create 25,000 jobs in 2010 for every $1 billion of federal investment** for the hard-hit construction and building services, manufacturing, and distribution sectors. For a $6 billion federal investment, for example, Building STAR would create at least 150,000 jobs.
- **Maximize federal investment, by leveraging $2-3 in private investment for every federal dollar spent.** *Building STAR* would thus spur a total market activity of $18 - $24 billion, with a $6 billion federal investment, making this a great model for a public-private partnership and maximizing resource efficacy.
- **Provide direct benefits to the thousands of small businesses,** including the 91 percent of commercial contractors that have fewer than 20 employees.
- **Use a simple application process** so that building owners can participate easily. **Work quickly**, because the rebate and incentive levels are established in legislation, rather than by agencies, making it possible to implement Building STAR immediately. In addition, this program is based on existing, already-proven utility rebate programs and tax incentives.
- **Deliver real energy savings and greenhouse gas emissions reductions,** because of the typically large size and scope of commercial and multi-family building retrofits. For example, such retrofits could save industry $3.3 billion a year, based on ACEEE figures.

Building STAR was developed by *Rebuilding America*, a coalition of more than 60 unions, contractor groups, manufacturers, financial services companies, and efficiency advocates, in conjunction with a number of additional stakeholder groups.

LIST OF BUILDING STAR ENDORSERS

The Rebuilding America Coalition

- A. O. Smith Corporation
- AFL-CIO
- Allianz of America
- American Council for an Energy-Efficient Economy
- American Institute of Architects
- American Society of Heating, Refrigerating and Air-Conditioning Engineers
- Apollo Alliance
- Association for Facilities Engineering
- Blue Green Alliance
- Building & Construction Trades Department, AFL-CIO
- Capital Markets Partnership
- Capital Markets Partnership on Green Building Underwriting Standards
- Center for American Progress
- Ceres
- Change to Win
- Conservation Services Group
- Consumer Federation of America
- Council of North American Insulation Manufacturers Association
- Danfoss
- Design-Build Institute of America
- Digital Energy Solutions Campaign
- DuPont
- Energy Future Coalition
- Environmental and Energy Study Institute
- Finishing Contractors
- Green for All
- Greenlink Alliance
- Hannon Armstrong
- HaydenTanner, LLC
- HD Supply
- HID Labs
- Ingersoll Rand/Trane
- Institute for Building Technology and Safety
- Institute for Market Transformation
- Intel
- International Association of Heat and Frost Insulators and Allied Workers
- International Association of Plumbing and Mechanical Officials
- International Code Council
- International Council of the Employers of Bricklayers and Allied Craft Workers
- Johns Manville
- Johnson Controls
- Jones Lang LaSalle
- Knauf Insulation
- Lime Energy
- Mechanical Contractors Association of America
- National Association of Energy Service Companies
- National Association of State Energy Officials
- National Electrical Contractors Association
- National Electrical Manufacturers Association
- National Energy Management Institute
- National Housing Trust
- National Insulation Association
- National Union Insulation Contractors Alliance Natural Resources Defense Council
- Plumbing-Heating-Cooling Contractors Association
- Polyisocyanurate Insulation Manufacturers Association
- The Potomac Energy Fund
- Service Employees International Union
- Service Employees International Union, Local 32BJ
- Serious Materials, Inc.
- Sheet Metal and Air Conditioning Contractors' National Association
- Sheet Metal Workers' International Association
- ShoreBank
- Siemens Corporation
- The Stella Group, LTD
- Sun Day Campaign
- Sustainable Alternatives Consulting, Inc.
- Turner Foundation
- United States Green Building Council
- United Technologies Corporation
- Virginia Tech Advanced Research Institute
- Virginia Tech Energy Efficiency Partnership
- Wider Opportunities for Women
- Window and Door Manufacturers Association

Other *Building STAR* Participants

- Air Conditioning, Heating and Refrigeration Institute
- Alliance to Save Energy
- American Architectural Manufacturers Association
- Associated General Contractors of America
- Association of State Energy and Technology Transfer Institutions
- Building Owners and Managers Association
- GridPoint
- The Linc Group
- Lockheed Martin
- National Restaurant Association
- National Roofing Contractors Association
- National Union Insulation Contractors Alliance
- The Real Estate Roundtable
- Thermafiber, Inc.
- United Union of Roofers, Waterproofers and Allied Workers

For further information, please contact: Kurt Shickman at: kshickman@energyfuturecoalition.org or Ladeene Freimuth at: ladeene@freimuthgroup.com